Litesprite

Overview

Litesprite

A leading
Health Entertainment ™
game studio

Litesprite

Clinically validated games as self-help tools for chronic conditions

Sinasprite: Mental health game

Unique anonymized player-generated data

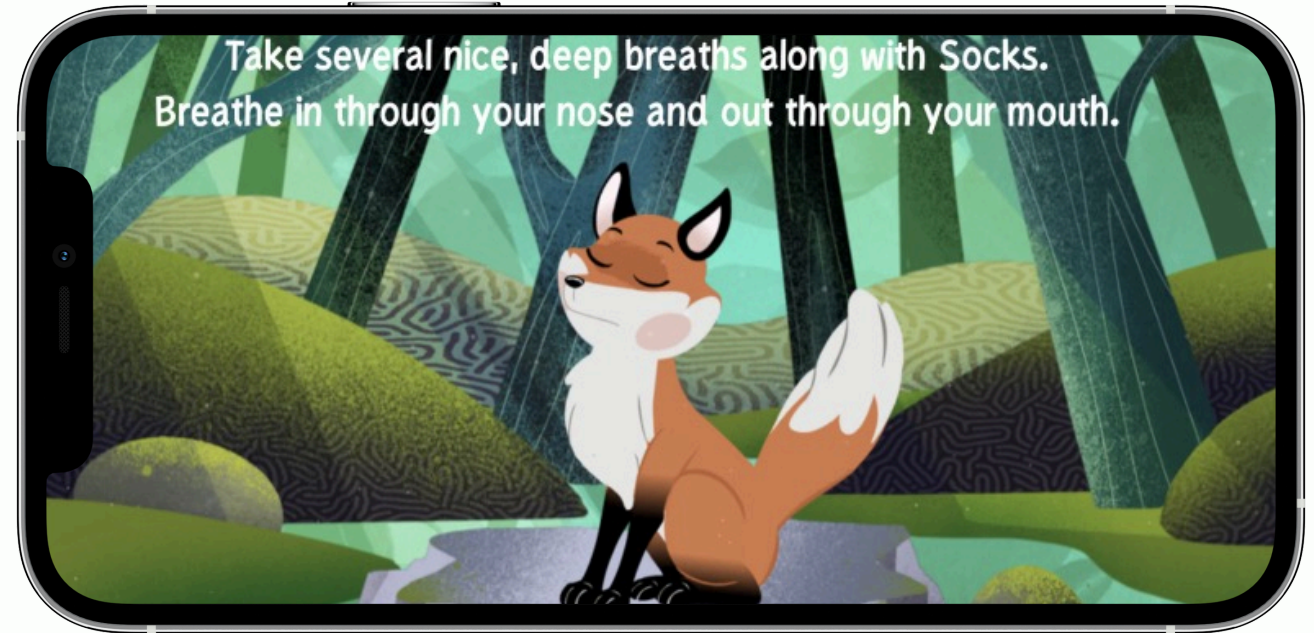Analytic Insights

Real data from Sinasprite players.....

Type	Description	Rating	Manageable
Other	I have a lot of self doubt, what if I'll never be good enough? I feel it in my chest and it physically hurts	5	1
Relationships	I feel like I'm not good enough for anyone. Especially my family. I'm stressed about it because I don't know how to better myself and even if I do, it probably won't be good enough for them.	5	0
Relationships	Finding harmony in these tiring times	2	0
Health	Worried of illness	2	0
Health	Anxiety and panic Attacks like I'm getting a heart attack and die	5	1

Litesprite

Sinasprite

Choose your own adventure format
Clinically-validated
game framework based on
Bandura's Social Cognitive Theory

Players learn evidence-based techniques
guided by Socks the Fox:

Journaling
Meditation
Diaphragmatic Breathing
Gratitude

Take several nice, deep breaths along with Socks.
Breathe in through your nose and out through your mouth.

"I do rely on this app daily now because my overall
experience has been very calming and fun."

– F, 44, anxiety / depression

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Sinasprite is a digital therapeutic with high user satisfaction and above average retention
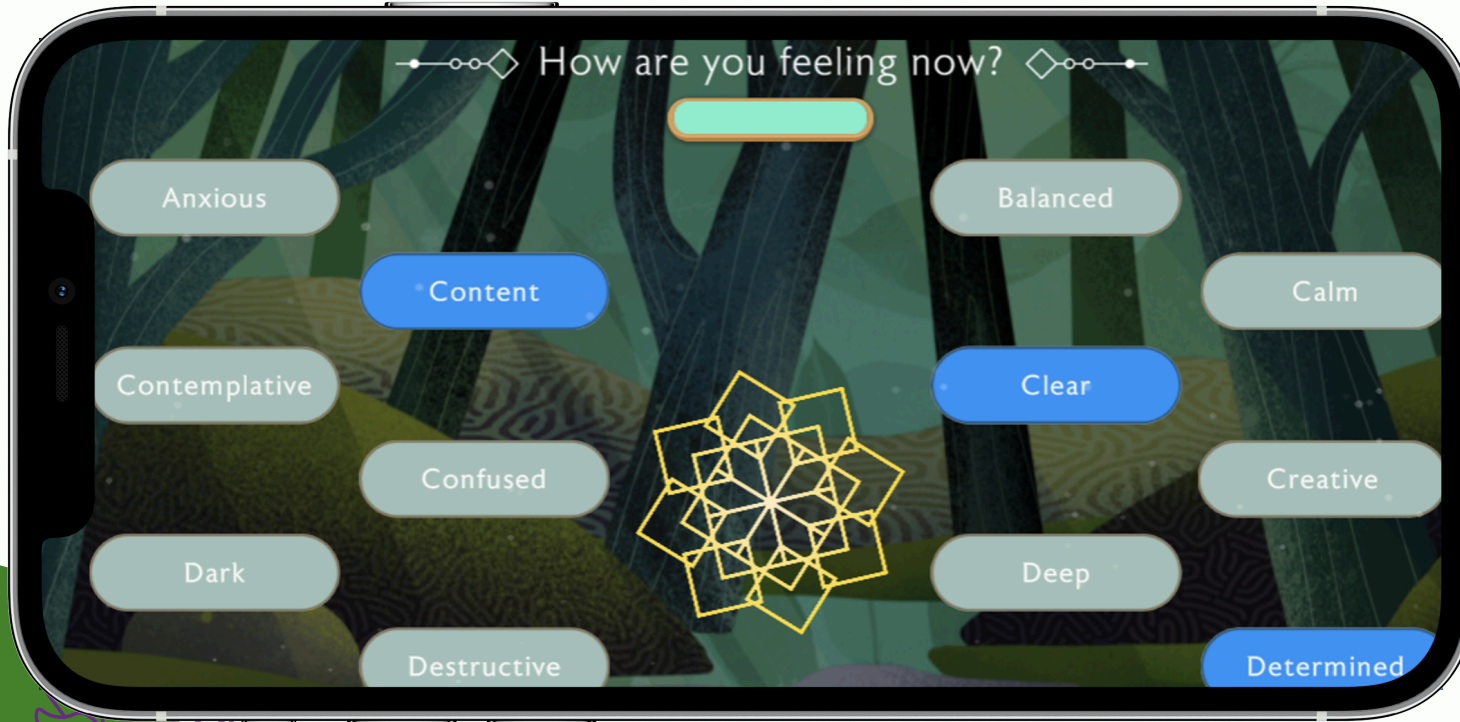
Outcomes

55% reported clinically meaningful outcomes in anxiety and depression symptoms

ROI

8x double industry benchmark

High Engagement & Retention

13x higher enrollment than EAP

2-10x greater user retention than industry average

Litesprite

Employers use Sinasprite's anonymized data to effectively address burnout

Employee enrollment rates
13x above industry benchmark

Real data from Sinasprite players.....

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"From the data, clinical results, and employee feedback, Litesprite's solution has proved to be a valuable self-help mental wellbeing tool for a dynamic fast-paced work environment. It is a holistic experience that is more easily and immediately accessible versus other options. After going through the self-paced program, employees find they have better resilience to handle the pressures they face day-to-day."

Vijay Raghavan, AGC Biologics CFO

Brown & Brown INSURANCE

MERCER

AON

AHT INSURANCE A BALDWIN RISK PARTNER

LOCKTON

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How Sinasprite reimagines mental health in the workplace

Clinical Validation

Peer-reviewed evidence that usage translates into higher productivity and workplace participation during challenging times.

Improve Employee Retention & Engagement

Multi-player experiences that help make meaningful connections worldwide.

Improve Company Culture

Unique data to help with burnout, plan design, and deliver more customized programming and content throughout the year.

Family-friendly Experience

A holistic approach that appeals to multi-generations that introduces a range of evidenced-based skills.

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