



Litesprite

An in-depth look at Sinasprite, our  
award-winning, clinically validated  
mental health DTx solution

# How Sinasprite reimagines mental health in the workplace



## Clinical Validation

Peer-reviewed evidence that usage translates into higher productivity and workplace participation during challenging times.



## Improve Employee Retention & Engagement

Multi-player experiences that help make meaningful connections worldwide.



## Improve Company Culture

Unique data to help with burnout, plan design, and deliver more customized programming and content throughout the year.



## Family-friendly Experience

A holistic approach that appeals to multi-generations that introduces a range of evidenced-based skills.



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# Sinasprite, our flagship product

A player-driven world exploration game based on the clinically accepted framework of Bandura's Social Cognitive Theory



Unique combination of evidence-based methods & mindfulness strategies guided by Socks the Fox:

- Journaling
- Meditation
- Diaphragmatic Breathing
- Gratitude

Diagnoses include:

- Anxiety
- Depression
- PTSD
- Bipolar
- Substance Abuse
- Severely Mentally Ill



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Socks is a peer that provides  
emotional support and teaches skills



"I love Socks!!! The calmness of Socks is truly helpful. It's  
like having a digital companion on the healing journey."

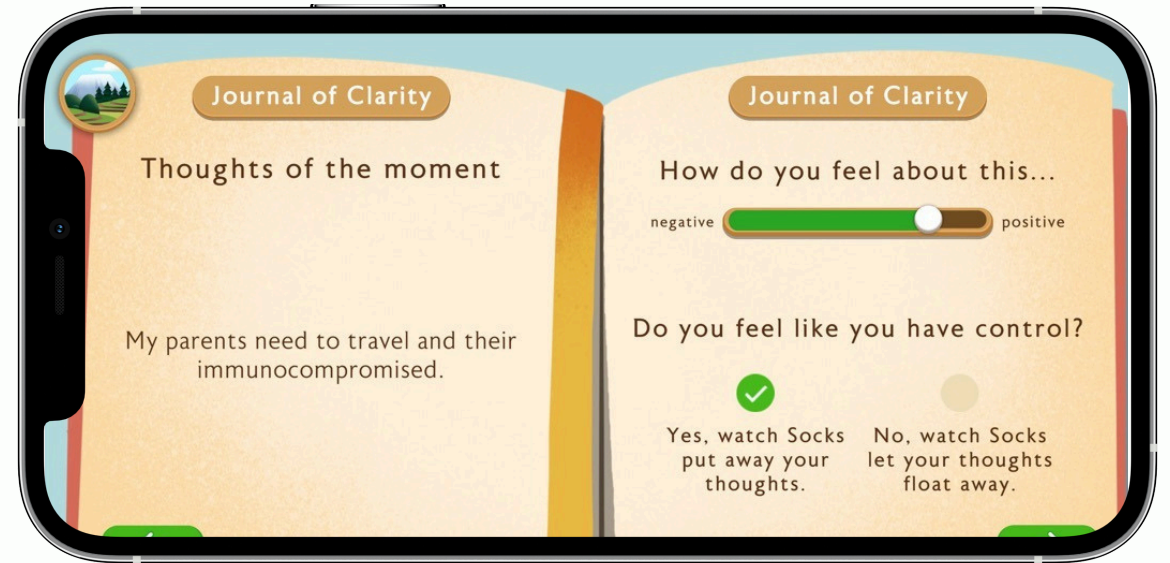
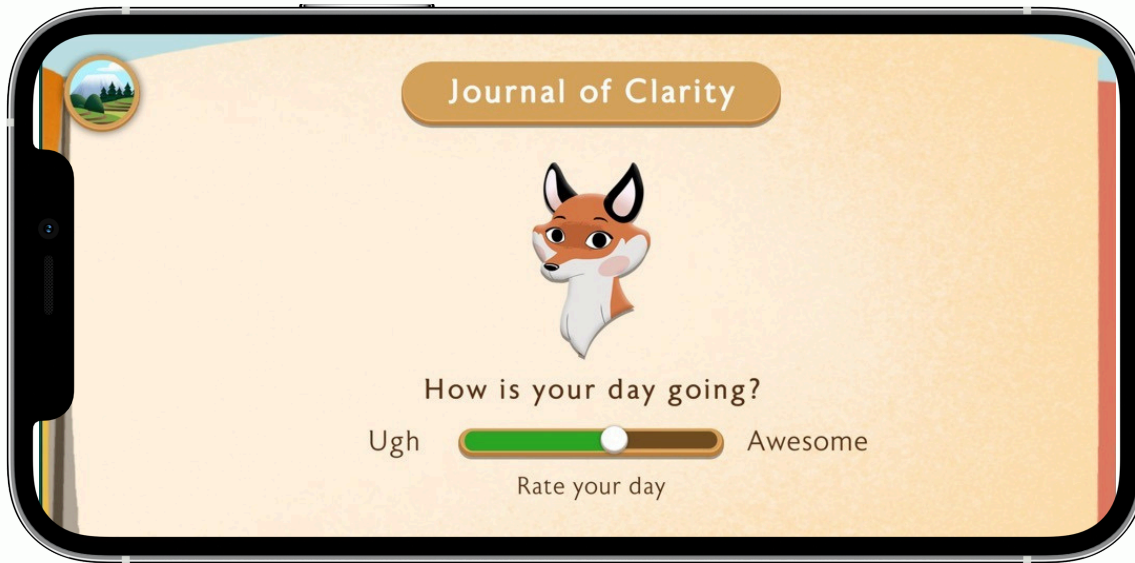
– Darryn, 51



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# Journaling – based on CBT



Allows a player to examine and shift thoughts from anxious and ruminative to empowered and action-oriented.

"When you live alone -you have to find other ways to do things to not be lonely or bored. It is so awesome. I really like it. When I have things on my mind, the journaling is very helpful..."



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# Visualization



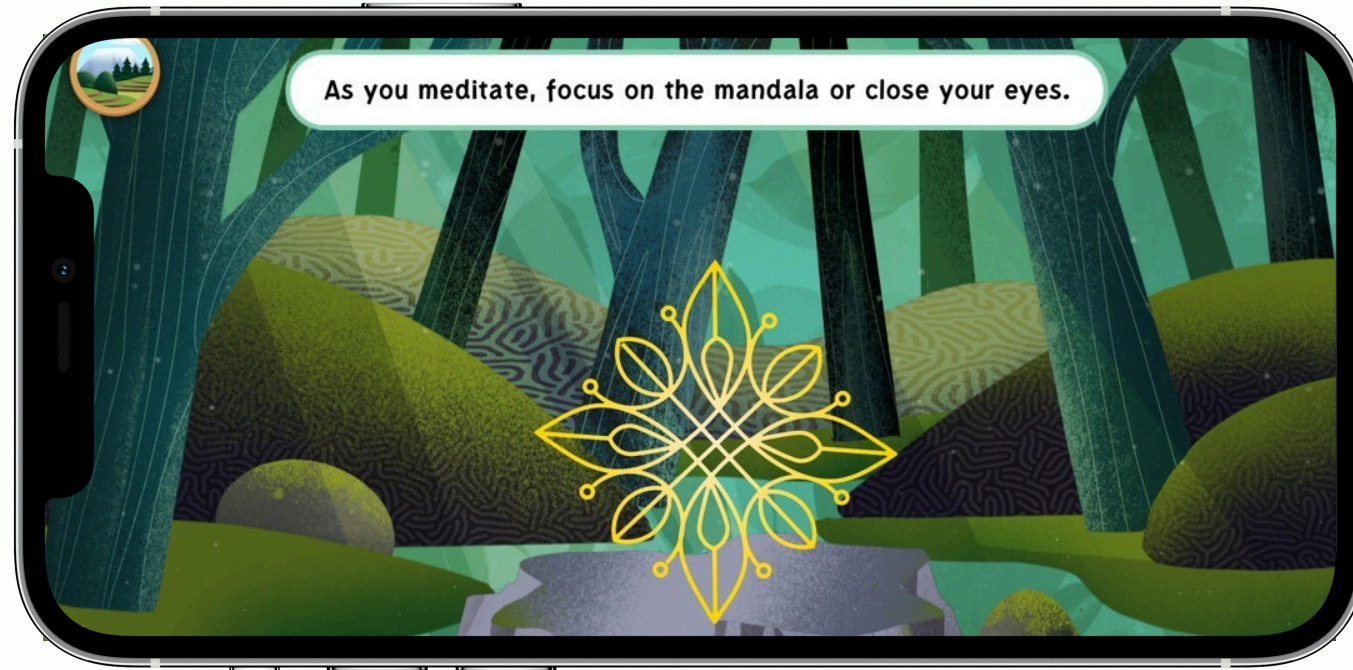
Works to expand the ability to rest and relax by focusing a person's mind on more calming and serene images.

...I like how to watch Socks make things float away or put in the box.”  
—F, 46, Bipolar I, Moderate Depression, PTSD, Cannabis Abuse



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# Meditation – mindfulness technique



Trains the brain to achieve sustained focus, and to return to that focus when negative thinking, emotions, and physical sensations intrude — which commonly happens when a person feels stressed or anxious.

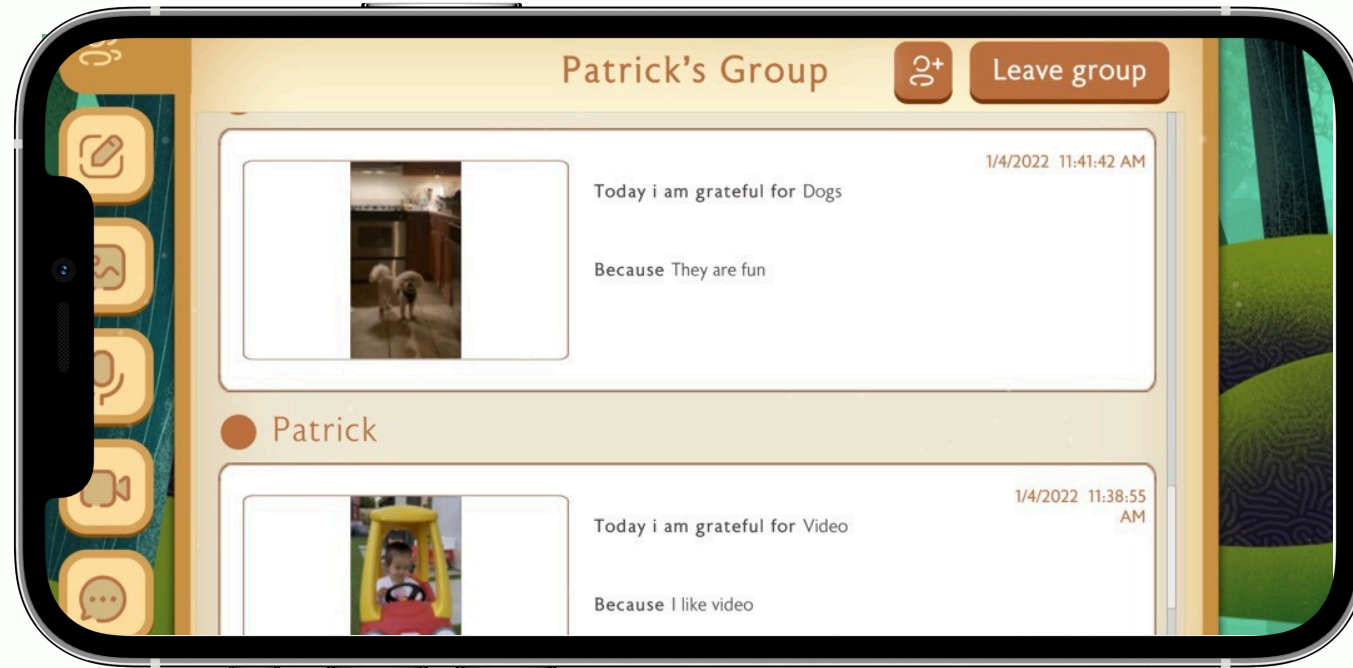
“Everybody should start downloading Litesprite, it’s life changing.”

—M, 40, Anxiety/Depression



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# Gratitude



Shifts a person's thinking from negative outcomes to positive outcomes which elicits a surge of feel good hormones like dopamine, serotonin and oxytocin. It can also help build enduring personal connections and connect people with something larger than themselves.

"I am no longer depressed, and I have something to do if I am feeling sad when I have Litesprite."

—M, 40s, PTSD, Depression



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# Painting – art therapy



A safe space to express feelings and self-discovery.

Allows a player to feel more in control over their life. Impacts include improved perception and self-perception, personal integration, emotion and impulse regulation, behavior change.

"Ever since I started using Litesprite I have been thinking and feeling better, thank you for setting me up with it."

—F, early 20s



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# Why use video games to improve mental health?

Meet people where they are and remove barriers to skills development

64%

of all U.S. adults  
play regularly

35-44

years old

45%

identify as female

U.S. Adults 50+ years of age....

45%

play regularly with a  
majority playing at  
least once per week

55%

play to improve  
mental health

63%

Reported less  
loneliness



AARP



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# Inclusive family-friendly experience

65% users  
identify as female

35% users  
identify as male

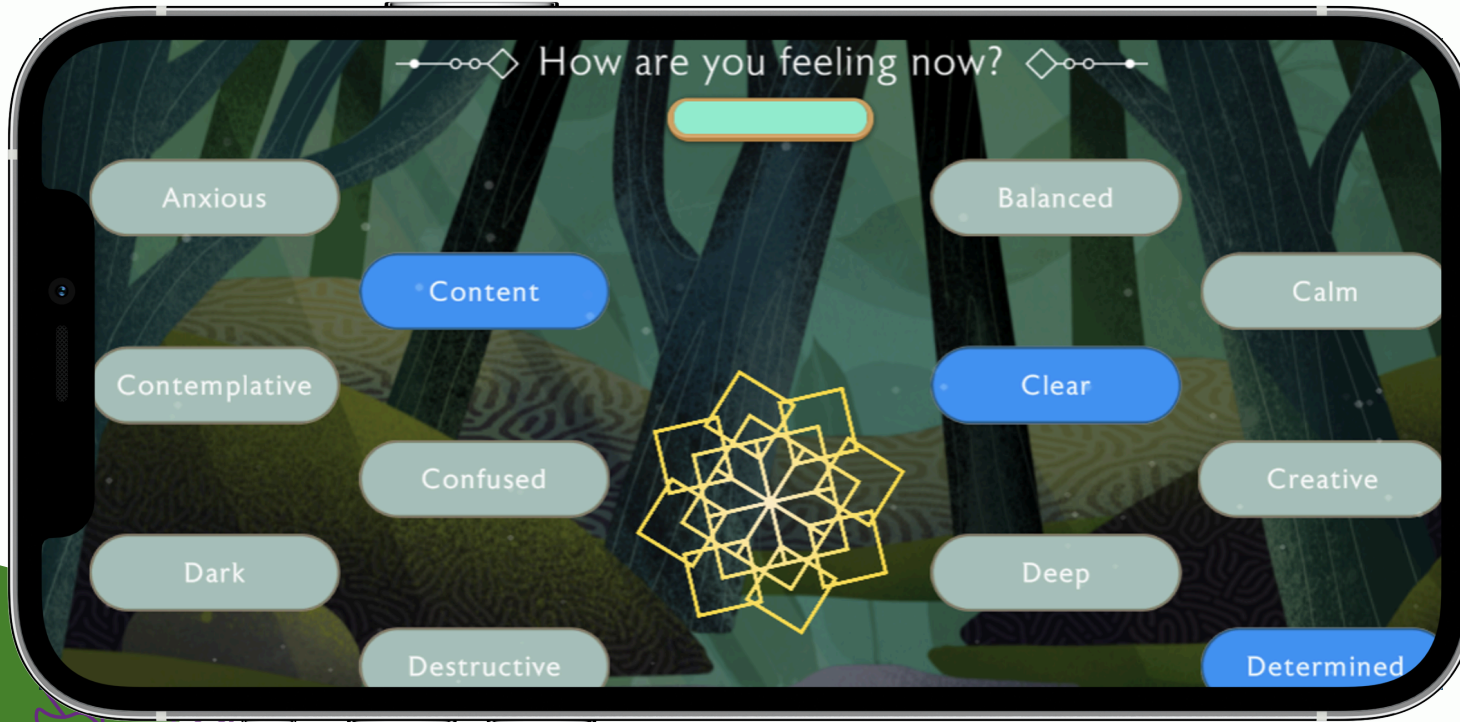
Age Range  
4 -75 years old

Average adult  
38 years-old





# Sinasprite is a digital therapeutic with high user satisfaction and above average retention



## Outcomes

55%

reported clinically meaningful outcomes in anxiety and depression symptoms

## ROI

8x

double industry benchmark

## High Engagement & Retention

13x

higher enrollment than EAP

2-10x greater user retention than industry average



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# Player/Patient/Employee Experience



**Suzette**

46

Bipolar, Depression  
Player since '17

" You saved my life twice –I want to tell the world what this app helps with mental illness and the shades of gray of maintenance it offers in between."



**Darryn**

51

Veteran  
Player since '18

"I find it to be a useful healing tool...provides mindfulness on a grand scale... I loveSocks!!! The calmness ofSocksis truly helpful. It's like having a digital companion on the healing journey."



**Craig**

48

Lifelong cardiac patient  
Player since '19

"I've been using your app to manage my stress.....Really -I use the app to ground myself back into managing my breathing and focus. "



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# Contact



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